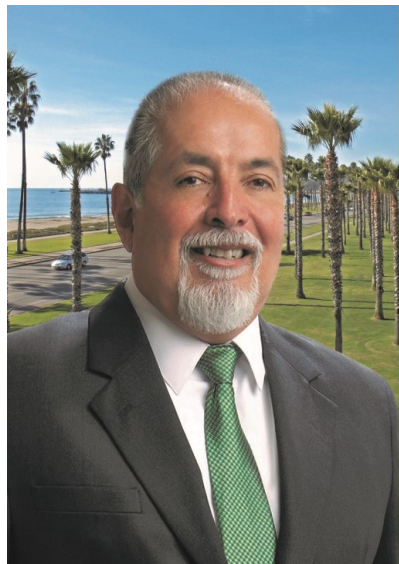




May 2021 NEWSLETTER



SANTA BARBARA/ PUERTO VALLARTA SISTER CITY COMMITTEE

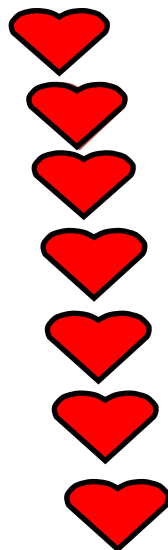


SEBASTIAN ALDANA, PRESIDENT

Hola SB/PV Sister City Members.

I hope all is well with you. A year has passed us by since we have met for a General Dinner Meeting at a restaurant due to COVID-19. By the time you read this article we could be in the less restricted Orange Tier. We now have 100 plus paid members. With that said, would you be interested in a General Membership Dinner Meeting? Email @ sbsebas@gmail.com with your yes or no response. We can discuss this issue at the next Board Meeting.

Fundraising ideas are needed for our current and two new projects which are Aid to Families of Children with Cancer nonprofit along with our P.V. Dog Rescue Project. Please communicate if you have an idea or have great skills with fundraising. Our next Zoom Membership Meeting will be May 5 2021. If you want to participate in our Happy Hour Activities, it starts sharply @ 5:30 pm. Stay well.



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Happy Hour and General Meeting Zoom link:

Time and day: Tuesday, May 5, 2021, beginning at: 5:30pm PST

[Yvonne Pedersen & Aline Chambers are inviting you to a scheduled Zoom meeting.](#)

Topic: Elroy Quenroe, President of a non profit in PV, known as "PVShares". Their goal is to support the Arts in Puerto Vallarta. Happy hour will have "Horse Racing...Also a Cinco de Mayo treat!

Join Zoom Meeting

<https://us02web.zoom.us/j/3658272060>

Meeting ID: 365 827 2060

Find your local number:

<https://us02web.zoom.us/j/kKt9ohPaH>

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Janet Baker successfully moved into Maravilla last week. **Yippie.** According to her friend Marcia, she is settling in nicely. Marcia and I are still working on sorting her things at her apartment. We should be done next week.

There are a number of "collectables" from PV that she will no longer have room for at her new apartment. She would like to donate these items to SBPV for fundraising - IE for raffles or auction or list in newsletter for sale - money to go to SBPV of course. We just need to know how to make the decision.

I have items at my house and will coordinate this for Janet.

Janet's contact info:

Her home phone has not been hooked up yet, when it is the number will be the same as before 805.687.0465

NEW address is:

5500 Calle Real #301

Santa Barbara, CA 93111

All for now. Miss seeing all of you!

Robin Cederlof





Dear Friends of Puerto Vallarta:

Manuel Lepe painting

Forgive me for sending this email to multiple parties involved with Santa Barbara/Puerto Vallarta sister city program. I was not sure to whom it should be directed.

2022 will mark the 50th Anniversary of the Santa Barbara / Puerto Vallarta sister city program. It was 1972 when the cities decided to co-operate in a cultural and supportive exchange that has thrived for 50 years! The recent CoVid aid response from the Santa Barbara committee was heartwarming and stomach filling, to say the least!

2022 will hopefully provide both cities a chance to sigh and return to a more normal routine. And 50 years of Sister Cities should be celebrated! We propose the 50th anniversary is a perfect time to initiate the FIRST Puerto Vallarta Art Museum! Puerto Vallarta has a lengthy colonial art history, but the identity of Puerto Vallarta as an "Art town" really blossomed and grew beginning in the late 1950's with people like Ramón Barragan and Manuel Lepe who created a new style for the city.

Manuel Lepe painting

2022 seems like an opportune time to stage an exhibition with the theme of "75 Years of Art in Puerto Vallarta." Then we discovered 2022 is also the 50th anniversary of the Sister City collaboration with Santa Barbara! We should have a complimentary exhibition of PV art in Santa Barbara!

I am president of a US 501c3 non-profit named **PVShares** whose goals are to support the Arts in Puerto Vallarta. Please visit www.PVShares.org We were recently presented with an opportunity to partner with a local Museum AC (Asociacion Civil - the Mexican non-profit designation) to initiate just such an exhibition and to stage it in a downtown venue - which may become the new Puerto Vallarta Museum.

PVShares, as our name suggests, wants to SHARE WITH and INVEST IN Puerto Vallarta for the well-being of the whole city. We especially focus on the Arts of Puerto Vallarta. We are a relatively new organization and received our 501c3 status about a year ago, just days after the first announcement of the Covid lock-downs. Bad timing to say the least! But we have been ZOOMING and working hard at moving ahead with planning and initiating projects and funding.

We are seeking funding for the exhibition and eventually funding for an Art Museum. Big plans but ones we believe in! I write today to ask for the help of the SB/PV Sister City Committee to help us realize this art exhibition and museum. I love to share my passion for Puerto Vallarta and for Art and Museums so feel free to contact me - by email or call me at +1 303-444-1734 - my Colorado cell phone and what I use in Puerto Vallarta. I live in PV for most of the year and am in PV now.

Can we count on your support? I look forward to hearing from you!

Good Luck on all your projects.

Elroy Quenroe, President
PVShares Foundation



50th Anniversary Mosaic Bench

Next year 2022 is the 50th anniversary of first contact to establish the Santa Barbara/Puerto Vallarta Sister City relationship.

In the beginning City Councilman Richard Hidalgo on March 3, 1972 wrote a letter to the Honorable Municipal President of Puerto Vallarta, C. Marcelo Alcaraz Guarena, asking that he seek approval for the Puerto Vallarta City Council to formally recognize the Sister City designation for our two cities.

To memorialize this golden anniversary, SB/PV Sister City members are fundraising \$5,000.00 USD for a Commemorative 50th Anniversary Mosaic Bench to be constructed in Lazaro Cardenas Mosaic Park which is located in PV Romantic Zone, a short block from Playa Los Arcos Hotel. Lazaro Cardenas Mosaic Park is becoming known worldwide for the beautiful and creative use of mosaic tile murals on all surfaces of the park.

The artist in charge of the project, Natasha Moraga would construct the mural, designed by local SB artist and Sister City member, Ann Hefferman. The mural design will integrate Santa Barbara and Puerto Vallarta images that celebrate 50 years of the long enduring and award winning Sister City relationship.

The Total amount raised and pledged to date is \$4,000.00 with \$1,000.00 remaining.

Thanks to all donors to date and other donors will need to move fast to have their names placed on this 50th anniversary commemorative mosaic bench, please contact treasurer Gil Garcia 805-689-2588 or e-mail: gil@gilgarcia-aia.com to pledge and send the donation in the amount noted below:

Diamond - \$843.00 includes one individual donor on one 6"x6" tile (\$500.00 plus tile purchase of \$343.00)

Gold - \$500.00 name of each donor on one 6"x6" complementary tile

Silver - \$100.00 name of each donor on one 6"x6" complementary tile
(Sold Out)

Go to "SB/PVSisterCity.org" to see Puerto Vallarta Mosaic Park link or you can google Puerto Vallarta Mosaic Park



SAMPLES OF PARK MOSAIC WORK

THANK YOU FROM P.V. CANCER VICTIMS

Aurora De La Torre sends special thanks to SB/PV Sister City donors for providing groceries through the Volcanes Food Bank to families with children with cancer in Puerto Vallarta.



I Madonnari Festival Goes Virtual

The *I Madonnari* Italian Street Painting Festival will celebrate its 34th anniversary on May 23, 24, and 25, 2020, through an online festival experience thanks to support of its generous sponsors. Previous festival artists will use chalk pastels to transform their pavement canvases into elaborate and vibrant compositions in their driveways. Online festival visitors can view the daily evolution of the street paintings on the festival website, [Instagram](#), and [Facebook](#). Follow the hashtags [#imadonnari](#), [#iMadOnline2020](#), [#ChildrensCreativeProject](#), and [#ChalkOn2020](#).



Sharyn Chan, Featured Artist 2019

The new “Chalk for Kids” event invites children to create drawings on their driveways and share their colorful work on Instagram using [#ChalkOn2020](#). Through the sponsorship of Village Properties, free chalk will be distributed on Saturday, May 23, between 9 a.m.- 1 p.m. at the drive-through parking lot at the corner of State and Micheltorena streets.

This year’s featured street painting will be a reproduction of a piece by Thomas Hart Benton. This 12’ x 50’ painting will be created by Sharyn Chan, Ann Hefferman, and Jay Schwartz, with the assistance of Emily Hefferman.

“*I Madonnari* is a treasured community event that celebrates art through this beautiful medium. We are thrilled to share this experience online and look forward to a time when we can gather together at the Old Mission,” said County Superintendent of Schools Dr. Susan Salcido. “We thank the Children’s Creative Project for the important work it does to provide arts education to more than 50,000 students annually.”

Kathy Kouri, Executive Director

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A decorative rectangular border made of black floral and vine motifs, featuring stylized flowers and leaves.

Santa Barbara/Puerto Vallarta

Sister City Committee

P. O. Box 3718

Santa Barbara, CA 93130

Editor: Blas Maria Garza